


**Subject:** Fwd: Be Disaster Aware: Protecting Your Business  
**From:** John Darnell <[john.darnell@lacity.org](mailto:john.darnell@lacity.org)>  
**Date:** 09/10/2014 09:02 AM  
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Some good info...

----- Forwarded message -----

From: "Ready Campaign" <[ready@service.govdelivery.com](mailto:ready@service.govdelivery.com)>  
Date: Sep 10, 2014 6:51 AM  
Subject: Be Disaster Aware: Protecting Your Business  
To: <[john.darnell@lacity.org](mailto:john.darnell@lacity.org)>  
Cc:

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**National Preparedness Month**  
**September 10, 2014**

The National Preparedness Community

 NPM Business #NatlPrep

**Preparing Your Business**

You've finally achieved your dream. Don't lose it to a power outage, hacker disruption, fire, earthquake or other disaster. **If you're not prepared, a disaster could put you and your employees at risk, possibly shutting down your business forever.** Today we focus on businesses large and small and the importance of disaster planning, emergency preparedness, or business continuity — the goals are ultimately the same: to get an organization back up and running in the event of an interruption.


Major disasters, such as earthquakes and large-scale power outages, are rare. Smaller disasters, such as server failure, burst pipes and fires however happen every day. Companies often prepare for the worst but forget the everyday challenges, which can be just as crippling.

**The resources found at the [Private Sector/Workplace Community of Practice](#) and the [Small Business Administration](#) can help you develop a plan to protect your employees, lessen the financial impact of disasters, and re-open your business quickly to support economic recovery in your community.**

 [access the community of practice](#)

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 [The Small Business Toolkit: Tools and Resources to plan, prepare and protect](#)

**Knowing what to do before, during, and after disruptions or large-scale disasters is critical.** A small investment of time now can help alleviate major challenges, and costs, in the future.

**To assist you, we have collected some leading resources so you can quickly find what you need.** Whether you have a few hours to get started with a few of the basics or time to invest in implementing a full business continuity plan, there is something here for every small business.

 [Download the small business toolkit](#)

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## Prepare You Business. Register for the NPM Webinar

**When faced with a disaster, remember that you are not alone.** There are many resources available, including information to help you prepare ahead of time, free sample emergency plans, business preparedness checklists, and templates, as well as resources to help you get back on your feet after a disaster has struck, **such as a long-term, low-interest loan from the U.S. Small Business Administration.**

The SBA and Agility Recovery is hosting a series of four webinars each Wednesday in September, which will highlight specific actions business owners can take to build a solid emergency preparedness plan.

The second webinar of the month is happening **today Wednesday, September 10th, 2014 at 2:00-2:30 PM EDT.**


Head over to [PrepareMyBusiness.org](http://PrepareMyBusiness.org) to check out the detailed list of webinars and to register for this important and informational sessions.

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## National Preparedness Month 2014 Report Back Survey

**Did you plan an event for National Preparedness Month?** Take five minutes to [share information about your event](#) and the impact it had in your community. Your answers will help us share your stories and highlight your accomplishments on the National Preparedness Community and other online channels.

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 [Have You Joined the National Preparedness Community? Click here to join now.](#)

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**Ready Campaign**  
Federal Emergency Management  
Agency Washington D.C., 20472

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